

## How to 'Think Strategically' in a tactical workplace



**Thinking Strategically is a key capability of effective leaders. It enables you to see the bigger picture, clarify your vision, identify hidden opportunities, anticipate and prepare for what's coming.**

The more you are seen to display this ability, the more it gets shared with people around you and influences how others perceive you.

However, we are well aware that many people face highly demanding work environments with daily pressure just to get things done. In such circumstances, it can be difficult to sustain a strategic thinking mindset with consequences for the level of impact achieved from the work you and your team do, your own satisfaction and feelings of accomplishment and quite possibly your chances of promotion.

Strategic Thinking training was part of the first in-person Challenge of Science Leadership courses in 2013 and has been an important component of 50 in-person courses and 9 online courses since 2013.

In this ½ day online workshop, we'll explore the challenges involved, provide you with a toolkit for immediate use and the opportunity to share ideas and experience with people in similar work situations.

Quotes by participants from Thinking Strategically training:

"It will provide the tools to truly think about my research before steaming ahead."

"Everything in my management role is day to day and I'm determined to change that."

"Now I have some tools that I can use as part of my work"

"Will apply the tools in a new leadership role"

### **In this workshop you will get:**

- A practical toolkit for strategic thinking
- Time to use the tools on a current big idea or opportunity at work
- The opportunity to get feedback on your thinking from others (and to give feedback using questions that stimulate strategic thinking)
- Time to reflect on what you need to improve
- An action plan to move you forward

### **The workshop will enable you to:**

1. Understand the 'strategic thinking mindset' and why it is different from strategic planning
2. Learn and apply the tools, concepts and processes provided
3. Practice asking questions in a way that stimulates strategic thinking in yourself and others
4. See how to make time for strategic thinking
5. Feel more confident about being able to be a strategic thinker at work

### **Outline Agenda**

- 9:30 Introductions
- 9:40 Strategic vs Tactical Thinking
- 9:50 Obstacles to Thinking strategically in the workplace
- 10:00 4 key elements in Thinking Strategically – Mindset; Tools; Questions; Time
- 10:05. A big idea for some strategic thinking time
- 10:10 Using the SAVI Canvas tool for thinking strategically about a big idea
- 10:40 Practising questions that stimulate strategic thinking
- 11:00 Comfort Break
- 11:10 Sharing your SAVI canvas and receiving feedback using strategic thinking questions
- 11:45 Making time for Strategic Thinking
- 12:10 Using small amounts of time for Strategic Thinking
- 12:25 Action planning – what will you take forward?
- 12:40 Debrief session
- 12:50. Closing
- 13:00 End

### **Fees & Registration**

Workshop fees are £125 + VAT / £75 + VAT Earlybird (until 31 July)

For more information: [www.barefoot-thinking.com](http://www.barefoot-thinking.com)

The workshop booking page: [www.barefoot-thinking.com/booking](http://www.barefoot-thinking.com/booking), or

Email: [info@barefoot-thinking.com](mailto:info@barefoot-thinking.com)